

Finding Rover is Coming to BARC

Quality of Life Committee

February 25, 2015



BARC

ANIMAL SHELTER
& ADOPTIONS

What is Finding Rover ?

A network of dog lovers to help you

Organizations around the world use Finding Rover. When a dog is lost, we alert local dog organizations, nearby members, and social media outlets.



The Current Solutions are fragmented



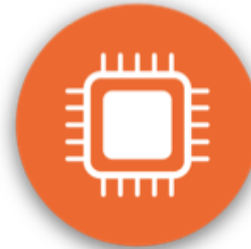
Lost & Found Posters



Collars and Tags



GPS Collars



Microchips



Websites

Finding Rover has created a single, universal method to identify lost pets. One that can leverage the crowd and make it easy to return pets home.

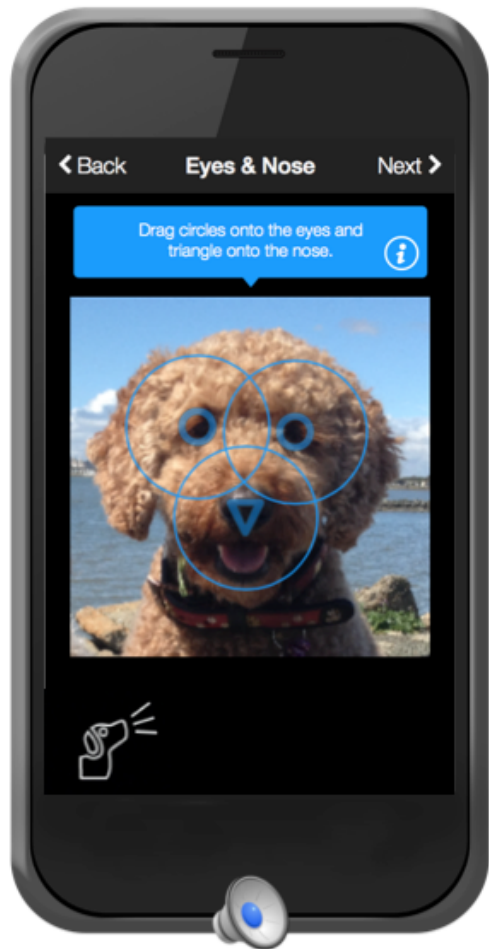
“

Driving around town looking for your pet, stopping in at shelters, searching the web...It can feel like looking for a needle in a haystack.

”



The Finding Rover Solution



Facial Recognition for pets.

Now, pet owners can search for their pet using our facial recognition technology.

Pets can be identified instantly whether the pet is found by the crowd (your community of individual users) or if the pet is in your shelter.



How does it work?


Step 1: Start by registering your pet on Android, iPhone or the web.

Step 2: If your pet gets lost, report him or her on Finding Rover. The facial recognition technology will help locate your pet, even if it is at a shelter.

Step 3: If you find a lost pet, snap a photo and enter it into the Finding Rover app. The owner's contact information will appear if their pet is registered.

Step 4: Share photos with friends through the app or search for adoptable pets at a local shelter.



 **Finding Rover** is a revolutionary tool to reunite pet owners with their lost pets.

BARC is the fourth shelter to adopt this new program in the country, and the first in Houston.

Questions?